



HUNT TRACK FAST

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BirdDog Case Study

Company: Schaefer Ventilation Equipment



Background:

Schaefer Ventilation is a manufacturer and distributor of ventilation and heating products in agriculture, horticulture, industrial, and rental markets.

Problem:

Schaefer needed a Vice President of Sales and Marketing for its Industrial and Commercial sectors. Due to the required specialization and national scope of this position, Schaefer was having a difficult time finding potential candidates and had exhausted all other options including networking and other web based programs.

The Solution:

BirdDog deployed its FasTRACK Source & Score solution. The FasTRACK team executed its exhaustive search and quickly built a funnel of highly qualified candidates using its industry expertise and niche focus.

Benefits, Savings & Value:

Schaefer Ventilation saved time, money, and pain by letting the FasTRACK team do all the leg work while they focused on profitable activity and business operations.

Here's what our client had to say:

"The scoring model saves a ton of time. I only looked at the "A" candidates after the first few, because the "A's" were definitely the best qualified. Big time savings!"

"The candidate tracking website is very convenient and cuts down on a ton of paperwork. Their A/B/C rankings were dead on and really helpful."

"FasTRACK is a powerful solution. It's very cost effective, saves a lot of personal work, and will get you the candidates you need. The FasTRACK solution attracts more candidates than I could possibly find myself because its sourcing methodologies are so robust. I absolutely recommend FasTRACK to anyone in need of specialized talent."

Neil Crocker, President

Would You Like The Same Results For Your Business? Simply reach out to the BirdDog team today at 888.482.7021 or visit <http://BirdDogJobs.com/Employers> to learn more.